How can you maximize the value of NHWS for your custom questions?

NHWS is a global survey and database that helps you understand people at a deeper level with patient-reported outcomes along with their health habits

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NHWS provides you with the **flexibility** to **define, analyze,** and **compare** your specific patient types or cohorts of interest

All patients
including undiagnosed symptomatic, but unaware (validated scales), untreated, OTC only, uninsured

200 conditions + risk factors
including those not usually screened by physicians or reported by patients (e.g. alcohol consumption, ED, pain, ...)

Comprehensive patient-centric information,
which provides a comprehensive overview of co-morbidities and granular segments

Reliable unmet needs evaluation,
(e.g. burden of illness, adherence...) as information is provided directly from the patient with no physician bias

International
consistent and comparable data across 12 key geographies

Representative
of the population = projectable

Results
immediately available

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How can I utilize the NHWS?

NHWS covers a broad range of healthcare topics relating to patients' attitudes, behaviors, characteristics, demographics including patient reported outcomes.

NHWS includes custom analyses

— Epidemiology of the condition

— Patient diagnosis and treatment choices

— Patient demographic and health profile

— Patient compliance and satisfaction

— Utilization of healthcare resources

— Patient attitudes and approaches to healthcare

— Patient-reported outcomes

— Condition-specific questions

NHWS patient reported outcomes provides key insights that can only be obtained from the patient perspective. Including:

— General PROs: SF-36/12v2, EQ5D, WPAI

— Symptom Scales: PHQ-9, MDQ, GAD-7, LFQ

— 30+ Disease-Specific PROs

— Adherence Visual Analogue Scale

— MAR Scale (Asthma, COPD, Diabetes, Depression, Migraine)

— Caregiver Burden Scale

— Patient Activation Measure

NHWS respondents can also be LINKED to look at the same individual across different data sets for greater clarity and better evidence generation

— Providing payer agencies with documentation required to support reimbursement decisions

— Supporting regulatory bodies who require specific messaging and evidence needed to influence policy and regulatory guidelines

— Generating information needed by other healthcare stakeholders (HCPs, patients and caregivers) requiring content for medical education purposes

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What patient segments can I access?

Cancer	Neurological
Digestive	Pain
Emotional or mental	Respiratory
Eye	Skin or nail
Heart or blood	Sleep
Infectious diseases	Urology or kidney
Inflammation/immunology	Vaccines
Liver	Women's health
Men's health	Caregivers
	Other

How can I learn more about NHWS?

Please reach out to the Cerner Enviza team:

info@cernerenviza.com

www.cernerenviza.com

About Cerner Enviza℠

Cerner Enviza aims to accelerate the discovery, development and delivery of extraordinary insights and therapies to improve everyday health for all people globally. By combining decades of innovation, life sciences knowledge and collaborative research, Cerner Enviza provides data-driven solutions and expertise that helps bring remarkable clarity to healthcare's most important decisions. For more information on Cerner Enviza, visit **www.cernerenviza.com**.

For more information, please contact **info@cernerenviza.com.**