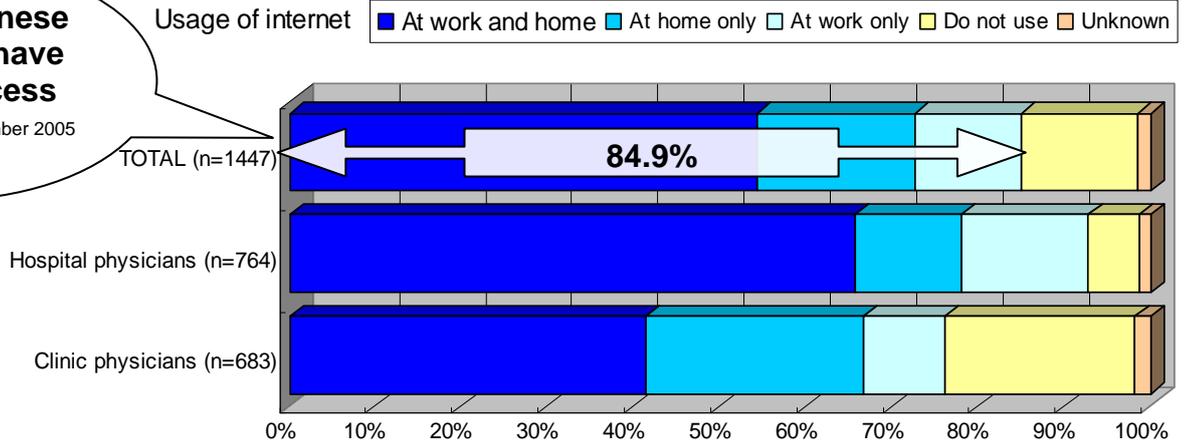


SSRI: LEADING THE WAY IN PHYSICIAN ONLINE SURVEYS

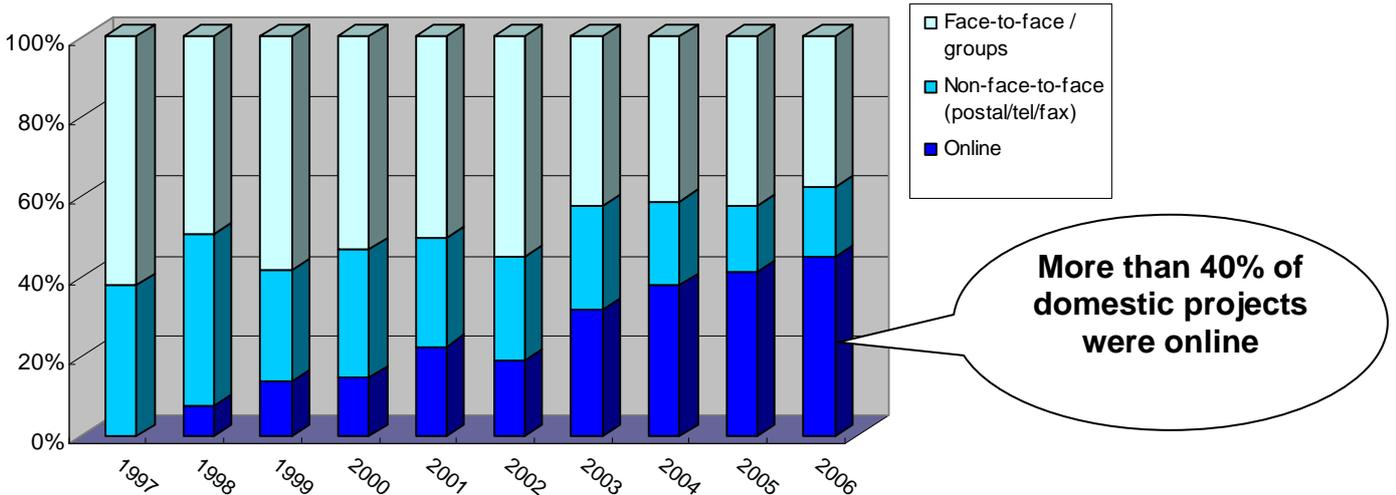
85% of Japanese physicians have internet access

*Source: S-DMR December 2005

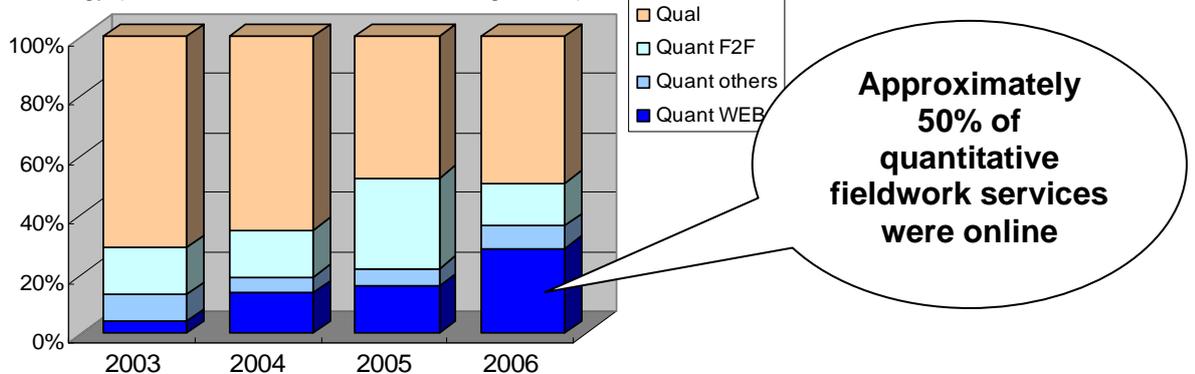


- SSRI has been conducting online surveys to physicians since 1998. And with our advanced programming skills, in year 2006, approximately 45% of domestic ad-hoc projects were conducted online. Similarly, for Japan fieldwork services, online methodology has increased and in 2006, approximately 50% of all quantitative projects were conducted online.

Methodology (domestic ad-hoc projects)



Methodology (Fieldwork services for overseas agencies)



- SSRI panel: 48,600 physicians (19% of physician population) of which 12,600 are online panel
- We are also partners with m3.com (portal site for physicians) with 146,000 online members

SSRI Physician data base

SSRI started providing online survey services from 1998.

Our online physician panel only consists of physicians who have actually participated in our other market research (i.e. face-to face, telephone interviews etc.) and who have agreed to register in our online panel.

Thus our online physician panel is strictly for market research purposes and no promotional activities and such are conducted.

Within the online physician panels in Japan, we have one of the highest response rates exceeding 30% (for on average online survey).

For further details or questions regarding our online capabilities, please contact SSRI at:

SSRI:
Idemitsu-Nishi Shinjuku Bldg., 5-1-14
Nishi Shinjuku, Shinjuku-ku, Tokyo, Japan
160-0023

URL: <http://www.ssri.com/e/>
e-mail: xintl@ssri.gr.jp

Last updated: Oct, 2007	
Specialty	Online Panel TOTAL 12661
Internal medicine in general/GP	1416
Gastroenterology	1031
Cardiology	1022
Pulmonology	525
Psychiatry/neuropsychiatry	631
Endocrine/ diabetes	515
Neurology	364
Hematology	401
Nephrology/ dialysis	178
Rheumatology/collagen disease	208
Allergy	111
General surgery	505
Orthopedic surgery	1056
Gastrointestinal surgery	625
Neurological Surgery/brain surgery	494
Respiratory/chest surgery	120
Mammary gland surgery	124
Respiratory surgery	96
Cardiac/cardiovascular surgery	91
Surgery (others)	84
Pediatric	599
Urology	586
Ob/Gyn	454
ENT	578
Dermatology	399
Anesthesiology	571
Emergency / ICU	101
Radiology	57
Geriatric	73
Ophthalmology	294
Dentistry	149
Pharmacist	241
Others (nurse, rehab, lab technician etc.)	103

NOTE: Multi-count if multiple specialty